

Week #6 Worksheet July 2011

"Powerful Presentation Design"

The first question to ask when designing your presentation is:		
What is the	of your presentation?	
Four main types of	of presentations you could be asked to del	liver:
1	(20-30 minutes)	
2	(45-60 minutes)	
3	(60-90 minutes)	
4	(3-6 hours)	
 2. 3. 		
Four strategies to	o "power up" your presentations	
1. Focus on	and	
2. Speak no longe presentation	er than minutes without some sort of	"shift" in the
3. Remember tha	t the main purpose of any visual aid(s) is t	o:
4. Use stories to	connect with attendees on an	level



"Managing" Your Audience: The Engagement Spectrum		
1	style (lowest engagement)	
2	style (low engagement)	
3	style (high engagement)	
4	style (highest engagement)	
	on'ts for Powerful Presentations	
1.		
2.		
3.		
Seven Do	o's for Powerful Presentations	
1.		
2.		
3.		
4.		
5.		
6.		
7.		